



**MCP**

## **Magillem Content Publisher**

### Overview

Magillem Content Publisher is a comprehensive Digital Publishing suite that enables companies to implement a reuse content strategy and maximize the value of their content assets. Based on the XML technology, MCP addresses challenging content management use cases, like keeping information synchronized with design databases, collaborating on a design review, replacing an in-house publishing environment, or facilitating the review, reuse and repurposing of content created in many heterogeneous formats.

### Main features

- A comprehensive content platform to automatically assemble and publish heterogeneous content chunks, thus facilitating their reuse and repurposing
- A set of powerful metadata and a semantic linking facility that enable to synchronize content between design and documentation workflows
- Integration of WYSIWYG tools like Word in the MCP environment, enabling rapid ramp-up for documentation teams
- A collaborative editorial and publication framework that facilitates reviewing, debugging, and deployment tasks

### Benefits

- Automation of documentation production by merging design information from various sources, resulting in acceleration of content updates
- Perfect alignment between design and doc thanks to the capability to inherit the configuration design, thus avoiding duplication and keeping a consistent information repository
- A powerful content browsing and query mechanism to filter resources in order to facilitate their identification and their reuse in the content repository
- Enhanced automation and customization capabilities thanks to a powerful SDK, including a fully-fledged debugging environment

### Related resources

- Datasheet [Magillem Content Publisher \(MCP\)](#)
- Business case [Technical Publication](#)



Sustainable innovation to drive core business efficiency

- Business case [Legal Publication](#)
- Business case [Documentation and Software](#)