

ENABLE CONTENT SHARING AND REUSE THROUGH AN AUTOMATED PUBLICATION PROCESS



CHALLENGE

- Low granularity and lack of structure makes content difficult to reuse.
- Limited linking capability, difficulty to guarantee content coherency and reliability.
- Lack of automation leads to poor productivity and no scalability of documentation process.
- Difficulty to trace content evolution and to monitor change impact.

BENEFITS

- Content coherency preserved, from fragment to collection.
- Highly-structured and semantic content enabling full traceability and navigability.

[More...]


SOLUTIONS

- A collaborative publishing solution that enables documentation specialists to maximize knowledge reuse
- Based on XML standards
- Content review and publication for multiple channels

[More...]

RELATED RESOURCES

- Magillem Content Publisher (MCP)
- Business case Embedded software design
- Business case IP management and Integration [More...]

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FOR MORE INFORMATION

To capitalize on their knowledge, companies need a content reuse strategy that leverages each of their business processes.

Most content management systems can handle large volumes of similar content and index documents to facilitate their review. But the capability to structure and to trace at a fine grain how content evolves is not satisfactory. Content cannot be processed at a detailed level of granularity, which limits the ability to reuse complex and hierarchical business information with lots of links.

To achieve knowledge reuse and optimize their content ROI, users need to be able to manage content based on a business-specific schema, using a digital publishing solution that supports collaboration needs.

Magillem content reuse solution addresses many content management challenges faced by companies, for example when dealing with:

- The technical documentation of an electronic systems manufacturer.
- The document collection of a legal publisher.
- Databases of the European Union.

Over the years, Magillem has developed an expertise in XML technologies. When Adobe Framemaker, MS DocX and Oasis DITA started to emerge as XML standard formats, Magillem built a powerful solution for content assembly. This solution, called Magillem Content Platform (MCP), is successfully used by companies in legal publishing, technical documentation publishing, and more recently in semiconductors and electronic systems industries.